

**5 Main Rules of Choosing Font**  
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**1. Mix sans serif headline and serif text**

Most of the time a serif with a sans serifs make a beautiful contrast. Try it.

**2. Mix contrasting styles**

If you want to make contrast don't use two two sans serifs or two scripts. Small differences will make a visual collision. Mix a serif with a sans serif.

**3. Limit the number of different fonts**

The maximum number of different fonts in single design project is 4. It's better when you use 3 or less.

**5. Use simple fonts for the body copy**

The typeface for main text must be simple and distinctive. Decorative fonts is for headlines, their aim is to attract attention. And then make read main text.

**4. Select Proportional Fonts**

Do not use monospaced fonts for the main text. They attract the attention to the letter form and the reader can't concentrate on the message of text.